Luminovo: Press kit

About Luminovo

Luminovo is the electronics supply chain platform for manufacturers (OEMs) and electronics manufacturing services (EMS) providers. It brings a company's own data, live market intelligence, and suppliers into one AI platform, so teams make confident decisions faster: Quoting Intelligence takes EMS providers from customer request to purchase order, and Procurement Intelligence helps OEMs find savings and reduce supply risk across their electronics category. 400+ customers worldwide work with Luminovo.

Purpose
Accelerating technological progress.

Mission
Bring innovations to life faster and cheaper by creating a more connected and resilient electronics supply chain.

Goal for 2030
By 2030, 10,000 companies run on Luminovo.

Founded
2017

Offices
Munich and New York City

Founders
Sebastian Schaal, Timon Ruban

Customers
400+

Partners and integrations
180+

Employees
100+

Founders

Sebastian Schaal

Co-founder and CEO

Sebastian Schaal is the founder of Luminovo, a SaaS provider rethinking processes within the electronics value chain to accelerate technological progress. He graduated with an M.Sc. in Electrical and Computer Engineering from TUM, holds an Honours Degree from the CDTM and obtained his second M.Sc. from Stanford University, where he focused on Management and Machine Learning. He worked for Intel and researched NILM algorithms for the energy sector before transitioning to Deep Learning, working for the deep tech startups NavVis and Magazino. Sebastian also worked at McKinsey, focusing on IT and data strategy, before founding Luminovo.

Timon Ruban

Co-founder and Managing Director

Timon Ruban is the co-founder of Luminovo, a SaaS provider rethinking processes within the electronics value chain to accelerate technological progress. He graduated top of his class in Electrical Engineering from ETH Zurich and obtained his M.Sc. from Stanford University. At Stanford, he helped teach Andrew Ng's machine learning class and conducted research in Gordon Wetzstein's Computational Imaging group. Before founding Luminovo, he worked as a software engineer at Google.

Brand colors

Off-White
HEX #ECE4E0
RGB 236, 228, 224

Dark Brown
HEX #1E0500
RGB 30, 5, 0

Purple
HEX #AD81FF
RGB 173, 129, 255

Acid Yellow
HEX #F0FF65
RGB 240, 255, 101

Logos

Dark Brown on light backgrounds, Off-White on dark ones. Keep half the logomark's height free around the logo, and don't recolor, stretch or rearrange it.

Media contact
Mark Shif, Head of Marketing
marketing@luminovo.com